Pam - Could This be re-typed — minus salutation — and some 50 copies printed for answering correspondence etc.

29 March 1974

~~Dear Mr or Ms Weekly~~,

To avert confusion and unwelcome excitement in book-ordering departments, we'd like toeexplain once clearly the bizarre publishing picture at Whole Earth.

By next Fall we will have three publications:

THE UPDATED LAST WHOLE EARTH CATALOG ($5, available— June— from Random House).

WHOLE EARTH EPILOG ($4, available— September— from Penguin.)

THE COEVOLUTION QUARTERLY ($2, available— now— from us).

THE UPDATED LAST WHOLE EARTH CATALOG is the old Catalog plus 3000 changes and corrections resulting from contacting the sources of all 2000 listings in the Catalog— five months work. There are few new items. Subsequent printings of the LAST CATALOG will be as thoroughly updated.

The WHOLE EARTH EPILOG, carrying all new material, will be essentially Volume II to the LAST CATALOG, same size and format, beginning with 'p.449', climaxing with a cumulative index for both books (professional this time). Penguin tells us that advance orders get a 50% discount.

The decision to distribute the EPILOG through Penguin was taken just this week after intense negotiation with Don Passer and Don Burns from the Bird and Jim Silberman from Random. The decision reflects no dissatisfaction with Random House; it does reflect a low bid from Penguin and a certain, hm, curiosity on our part. We'll print the contract and an account of how it was reached in the summer CoEvolution Quarterly.

THE COEVOLUTION QUARTERLY is our periodical, containing news of EPILOG items, choice correspondance from readers, and dense articles and papers on sundry Whole Earth themes... and Paul Krassner's serialized satire "Tongue Fu". The magazine is 7½" X 10¾", color cover, 96pp, available at 40% discount from Box 428, Sausalito CA 94965.

The publisher of all these is POINT, a non-profit educational foundation in San Francisco. We expect to remain in business this time.

Stewart Brand

Stewart Brand